

# PRESS RELEASE

FOR IMMEDIATE RELEASE

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## Kenosha Chamber Joins Regional Chamber Coalition: Offers Member Health Insurance Options

July 29, 2005...Kenosha Area Chamber of Commerce has recently joined the Regional Chamber Coalition (RCC) that will make additional health insurance options available to our members. RCC's mission is to pursue solutions to the issue of rising health care costs on behalf of its member businesses. **The RCC consists of nine chambers: Brookfield, Grafton, Hartford, Menomonee Falls, Mequon-Thiensville, Oconomowoc, Sussex, West Bend and West Suburban.**

The RCC is a member of the Business Health Care Group of Southeast Wisconsin (BHCOSW) as a sponsoring organization and will work with other local businesses in a partnership to promote market-driven health care. BHCOSW's mission is to explore ways to contain high health-care costs in southeast Wisconsin. The organization is committed to providing its members with access to quality, cost-effective medical care, as well as information to help consumers make wise health care purchasing decisions.

**The RCC includes more than 3,500 businesses together representing over 16,000 health care consumers. "This is an opportunity for small businesses to work together to make real differences in our local health care market" says Joe Kresl board member of West Suburban Chamber and president of Hawks Nursery.**

The BHCOSW is working exclusively with Humana to offer health plans with access to a high-performance network of health care providers, as well as comprehensive consumer information on health care pricing and performance. All RCC member companies can now take advantage of the BHCOSW's health plan offering, created by Humana.

**Chambers understand the challenges businesses face concerning health care cost and its bottom-line impact. "Given that the cost of health care is a critical issue for many small businesses, it is important to assist in finding a solution for employers who want to provide this important benefit for their employees" stated Christopher Zuzick, Sussex Chamber board member and regional vice president of Capvest Venture Fund.**

**The Chambers understand that representing their members on a larger scale provides "an opportunity for a value-added service and a voice when dealing with the rising cost of health care", says Alan Sisson, Grafton Chamber president and vice president of Grafton State Bank.**

Members interested in more information should contact the Chamber office at (262) 654-1234 for a list of authorized Humana agents.

The participating chambers will host regional meetings for their members beginning in September.

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