

FOR IMMEDIATE RELEASE



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## Chamber Hosting Roundtable with Governor Doyle

**KENOSHA, WI, July 30, 2006** - Kenosha Area Chamber of Commerce has partnered with Wisconsin Governor Jim Doyle and Helene Nelson, Secretary of the Department of Health and Family Services, to bring a small business roundtable discussion on Governor Doyle's **Healthy Wisconsin Initiative** to Kenosha.

The discussion is scheduled for **Monday, July 17<sup>th</sup> from 1:30 p.m. to 2:30 p.m.** at Bank of Kenosha, Community Room, 5117 Green Bay Road, Kenosha and will be open to all Chamber member businesses with less than 100 employees.

"We are delighted that the State is actively seeking input from the small businesses in Kenosha County", said Stephanie Phillips, Executive Director of Kenosha Area Chamber of Commerce. "Providing affordable healthcare benefits to employees is increasingly difficult and a formidable barrier to growth for many of our local businesses"

The following are Healthy Wisconsin's goals:

- Develop a catastrophic care reinsurance program to reduce health insurance costs for businesses and individuals, expand access to health insurance, and promote disease management. Specific policy objectives would include:
  - Cut the number of uninsured Wisconsin residents in half by 2010.
  - Reduce health insurance premiums by as much as 30% for small businesses.
  - Strengthen the small group insurance market.
  - Increase the number of small businesses that offer comprehensive, affordable health insurance.
- Develop the plan in time for inclusion in the next state budget.

For more information on Healthy Wisconsin, please visit [www.wisconsin.gov/healthywisconsin](http://www.wisconsin.gov/healthywisconsin).

The discussion will be limited to 20 participants. To participate in the discussion, please call the Chamber office at (262) 654-1234.

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