

# 2024 CHAMBER LOCAL BUSINESS GUIDE



The *Local Business Guide* is an annual publication of our entire membership, as well as Chamber and area information. 4,000 copies are distributed to Chamber Members, visitors, and the general community.

**Earlybird ends:** June 30, 2023  
**Ad Agreements due:** July 31, 2023  
**Ad Artwork due:** August 11, 2023  
**Print Date:** October 2023

## Earlybird Discount— Ends June 30!

Ad agreements due by 6/30/23 for discount.

### DISPLAY ADVERTISING

By 6/30 After 6/30

- ☐ Back Cover (full page) **SOLD!** . . . . . \$1800 . . . \$2000
- ☐ Inside Front Cover (full page) **SOLD!** . . . . . \$1575 . . . \$1750
- ☐ Inside Back Cover (full page) . . . . . \$1575 . . . \$1750
- ☐ Full Page . . . . . \$1260 . . . \$1400
- ☐ Kenosha County Map\* **SOLD!** . . . . . \$750 . . . \$850
- ☐ ½ Page (horizontal or vertical) . . . . . \$750 . . . \$850
- ☐ ¼ Page . . . . . \$400 . . . \$475
- ☐ ⅛ Page (Business Card) . . . . . \$250 . . . \$275

### DIRECTORY UPGRADES

- ☐ Add Logo with Listing . . . . . \$60
- ☐ Business Name Highlighted . . . . . \$30
- ☐ Add 25-Word Description . . . . . \$30

\* includes ¼ page ad in guide, ⅛ page ad on map, and all three directory upgrades (logo, highlight, description)

### AD SIZE (INCHES)

	W	H
Full Page	7.375"	9.875"
½ Page Vertical	3.5"	9.875"
½ Page Horizontal	7.375"	4.75"
¼ Page	3.5"	4.75"
⅛ Page (Business Card)	3.5"	2"

### SUBMISSION GUIDELINES

- All ads required in PDF format (preferred), TIFF or high-quality JPG. No other formats will be accepted.
- Files should be submitted in exact dimensions listed above. No crop marks, color bars, etc.
- Images embedded in PDFs and any JPEG artwork submitted should be at least 300 dpi.
- NO spot colors. All colors must be CMYK.
- Logos submitted for Directory Upgrades should follow the same guidelines listed above.

business name

name

email address

phone number

- ☐ I will be sending artwork ☐ Use my ad from the previous guide

email address to send invoice to (if different)

signature

date

**Note: Invoices will be emailed to the address provided above. Payment is required by August 11, 2023 to secure your spot in the *Local Business Guide*.**

**Scan and email this contract to:**  
info@kenoshaareachamber.com

**Email artwork (ads and logos) to:**  
mike@kenoshaareachamber.com