



2023 SPONSORSHIP PACKAGES



KENOSHA EXPO HEALTH & HOME SHOW



Expo is the Chamber’s premier consumer event to showcase our members. The Kenosha Expo also features the Great Kenosha Raffle, the Family Activity Area, and the Kenosha Health Fair.

MARCH 9–10, 2024

10:00am – 4:00pm

UW-Parkside

	○ PRESENTING	○ PLATINUM	○ GOLD	○ SILVER	○ BRONZE
Inclusion in radio advertising	✓				
Interview opportunity on Spotlight radio show	✓				
Business name attached to (see notes below)	Entire Expo	Health Fair	Area		
Exclusive signage	✓	✓	✓		
Named in press releases	✓	✓	✓		
Logo in newspaper ads	✓	✓	✓		
Logo on poster	✓	✓	✓	✓	
Logo in email marketing	✓	✓	✓	✓	
Logo on Expo sponsors sign	✓	✓	✓	✓	✓
Logo in event program	✓	✓	✓	✓	✓
Logo on kenoshaexpo.com footer	✓	✓	✓	✓	✓
Expo vendor space	double ¹	single ²	single	single ²	none ³
COST	\$5,000	\$3,000	\$1,500	\$1,000	\$500

PRESENTING SPONSORSHIP

includes your name attached to the Expo— “2023 Kenosha Expo Health & Home Show presented by [you]”

PLATINUM SPONSORSHIP

includes your name attached to the Health Fair— “Kenosha Community Health Fair presented by [you]”

GOLD SPONSORSHIP (CHOOSE ONE)

includes your name attached to a specific area— “Family Area/Food Court presented by [you]”

- Family Activity Area
- Food Court
- Demonstration Area
- Entryway

EXPO SPACE NOTES

- ¹ preferred placement near entrance
- ² space located in the Health Fair area
- ³ opportunity to place your brochures/marketing materials at the Chamber booth

PAGE TOTAL \$

SCHOLARSHIP GOLF CLASSIC



All proceeds from the Scholarship Golf Classic benefit the Kenosha Area Chamber of Commerce Scholarship Foundation. The event includes 18 holes of golf, lunch, contests, awards, and a dinner reception.

MONDAY, AUGUST 28, 2023

11:00am–6:30pm

Kenosha Country Club

	<input type="radio"/> PRESENTING	<input type="radio"/> PLATINUM	<input type="radio"/> GOLD	<input type="radio"/> SILVER	<input type="radio"/> FLAG	<input type="radio"/> HOLE
Complimentary Golfers	8	4				
Representatives on course	✓	✓	✓		✓	
Logo on website	✓	✓	✓	✓	✓	
Logo on sign at reception	✓	✓	✓	✓	✓	✓
Logo in program	✓	✓	✓	✓	✓	✓
Unique perks	See Below					
Number Available	1	2	5	12 (2 each)	17	34
COST	\$5,000	\$2,500	\$1,000	\$500	\$350	\$150

PRESENTING SPONSOR

- naming rights: “Scholarship Golf Classic presented by [you]”
- separate sign at registration and reception
- company representative speaks at reception
- 1 complimentary flag sponsorship
- 1 complimentary hole sponsorship

PLATINUM SPONSOR – FRONT/BACK NINE

- separate sign at registration and reception
- 1 complimentary flag sponsorship

GOLD SPONSOR (CHOOSE ONE)

- 19th Hole separate sign at the reception, logo included on drink tickets
- Print separate sign at the reception, 2 dinner tickets
- Beat the Pro name on a sign at a tee, logo included on flag at pin, draw winner/recognition at reception
- Photo logo on commemorative photo of each foursome distributed to each golfer
- Golf Balls sleeve of golf balls with your logo on each cart, 2 dinner tickets

SILVER SPONSOR (CHOOSE ONE)

- Lunch sign at the lunch (if buffet lunch), or logo on each lunch (if box lunch)
- Putting Green sign at the putting green
- Beverage sign at both beverage stations
- Driving Range sign at the driving range
- Bag Drop logo on bag tags, sign at the bag drop during check-in
- Golf Carts logo on each golf cart

FLAG SPONSOR

- name on a sign at a tee, logo included on flag at the pin

HOLE SPONSOR

- name on a sign at a tee

PAGE TOTAL \$

ANNUAL MEETING



The Chamber Annual Meeting features an elegant lunch as well as a keynote speaker. New Board Members are voted on, college scholarships are awarded, and our members are recognized.

WEDNESDAY, OCTOBER 18, 2023

11:30am–1:30pm

The Club at Strawberry Creek

	○ PRESENTING	○ PLATINUM	○ GOLD
Opportunity to introduce Keynote Speaker	✓		
Promotion of product or service at event	✓		
Logo on invitation	✓		
Logo in dedicated email marketing	✓	✓	
Logo in program	✓	✓	✓
Logo on signage at the event	✓	✓	✓
Business named in social media marketing	✓	✓	✓
Seats at the Annual Meeting	10*	4	2
COST	\$3,500	\$1,000	\$500

*includes a reserved table with premium placement.



Ocean Spray Cranberries



Tecomet



Camosy Construction



Partners In Design & Aurora Health Care



Odd Job Larry



Fulmer Dentistry



David Insurance



Specialized Accounting Services



Birchwood Foods



Hospice Alliance

PAGE TOTAL \$

SCHOLARSHIP CHARTER FISHING OUTING



Kenosha Charter Boat Association Captains provide and set up the fishing equipment, boat up to six passengers out to where the schools of King Salmon and Brown Trout are, and let you reel them in!

WEDNESDAY, AUGUST 2, 2023

12:00pm – 7:00pm

Simmons Island Small Boat Harbor

	○ PRESENTING	○ SUPPORTING
Naming rights: "2023 Scholarship Charter Fishing Outing presented by XYZ Company"	✓	
A boat of your own (up to 6 people)	✓	
Opportunity to introduce your business at the banquet (5 min.)	✓	
Logo included in Facebook post recognizing sponsors	✓	✓
Logo on email marketing	✓	✓
Logo in program	✓	✓
Logo on Scholarship Charter Fishing Outing web page	✓	✓
Logo on signage at the event	✓	✓
COST	\$3,000	\$500



KENOSHA AREA CHAMBER OF COMMERCE

SCHOLARSHIP CHARTER FISHING OUTING

PAGE TOTAL \$

BUSINESS TO BUSINESS EXPO



The Business to Business Expo showcases our Members that have other businesses as clients and who market, service, and sell to businesses. Entry to the B2B Expo is free and includes lunch, give-a-ways, and more!

THURSDAY, NOVEMBER 16, 2023

10:00am – 2:00pm

Parkway Chateau

12304 75th Street, Kenosha

	○ PLATINUM	○ GOLD	○ SILVER	○ BRONZE
Naming rights: "2023 Chamber Business to Business Expo presented by XYZ Company" (included on all marketing)	✓			
Logo on exclusive sign at entrance	✓			
Opportunity to introduce your business at Expo (5 min.)	✓	✓		
Logo on invitation postcards	✓	✓		
Logo in advertisements	✓	✓	✓	
Logo on email and social media marketing	✓	✓	✓	
Logo in program	✓	✓	✓	✓
Logo on B2B Expo webpage	✓	✓	✓	✓
Logo on signage at the event	✓	✓	✓	✓
Tables at B2B Expo	2	2	1	0
COST	\$2,000	\$1,000	\$500	\$250



BUSINESS TO BUSINESS EXPO

PAGE TOTAL \$

CHAMBER MINI GOLF CLASSIC



All proceeds from the Mini Golf Classic benefit the Kenosha Area Chamber of Commerce Scholarship Foundation. The event includes 36 holes of miniature golf, contests, awards, and a dinner reception.

MONDAY, SEPTEMBER 11, 2023

Noon–6:00pm

America’s Action Territory
Parkway Chateau

	<input type="radio"/> PRESENTING	<input type="radio"/> PLATINUM	<input type="radio"/> GOLD	<input type="radio"/> HOLE
Complimentary Golfers	8	4	2	
Logo on website	✓	✓	✓	
Logo on sign at reception	✓	✓	✓	✓
Logo in program	✓	✓	✓	✓
Unique perks	See Below			
Number Available	1	3	6+	72
COST	\$1,000	\$600	\$400	\$100

PRESENTING SPONSOR

- naming rights: “Mini Golf Classic presented by [you]”
- separate sign at registration and reception
- company representative speaks at reception
- 1 complimentary hole sponsorship

PLATINUM SPONSOR (CHOOSE ONE)

- Front Nine separate sign at the reception, 1 complimentary hole sponsorship
- Back Nine separate sign at the reception, 1 complimentary hole sponsorship
- Golf Balls your logo printed on 150 multi-colored golf balls

GOLD SPONSOR (CHOOSE ONE)

- 19th Hole separate sign at the reception, 2 dinner tickets
- Print separate sign at the reception, 2 dinner tickets
- Best Dressed Team
- 360° Photo Booth
- Bubble Hole
- Hole in One

HOLE SPONSOR

- name on a sign at a tee or green
- set up at hole is optional
- opportunity to provide goody bag item(s)



PAGE TOTAL \$

SPONSORSHIP FORM



TOTAL INVESTMENT

\$

business name

BUSINESS INFORMATION

primary contact

address

city

state

zip

phone number

email address

signature

date

BILLING/PAYMENT INFORMATION

cardholder name

billing address (if different)

city

state

zip

credit card number

expiration date

security code

cardholder signature

date

MARKETING DETAILS

As part of your sponsorship, your business may be promoted in several different ways. This could include your name in print, your business tagged on social media, and your logo used in print and online.

Please email your logo to the Chamber. EPS or other vector formats are preferred. A high-resolution JPG or PNG file will also work in most cases.

business name as how it should appear in print

facebook.com/

facebook page

@

twitter

SEND THIS FORM AND LOGO TO...

Kenosha Area Chamber of Commerce
600 52nd Street, Suite 130, Kenosha, WI 53140
email: info@kenoshaareachamber.com

PLEASE NOTE:

Marketing is on a schedule. Sponsors may not make it onto all advertising if they commit immediately before the event.