ENGAGE A GROUP OF COMMUNITY-MINDED PROFESSIONALS TO HELP BUILD CAPACITY IN YOUR ORGANIZATION

Leadership Kenosha is a professional development program that enhances participants' knowledge of the Kenosha community, increases their opportunities for engagement and widens their professional network. An important part of the program is working in a team to complete a community project that directly benefits a Kenosha-area small business, non-profit, government agency, or K-16 educational institution. Proposals from members of the Kenosha Area Chamber of Commerce are encouraged.

How does a Leadership Kenosha project benefit the project sponsor?

- By engaging the professional skills and networks of Leadership Kenosha participants to help meet an organizational need
- By sharing the organization's mission with a group of aspiring community leaders
- By connecting the organization with potential future volunteers or board members

How does a Leadership Kenosha project benefit the program participants?

Leadership Kenosha participants will learn and apply skills in:

- Team building
- Project management
- Advocacy
- Conflict management
- Communication
- Community organizing

Who are Leadership Kenosha participants?

- Early to mid-career leaders who wish to enhance their leadership skills
- Professionals from a variety of sectors including business, education, healthcare, non-profit and local government
- Individuals who live and/or work in Kenosha and want to have a positive impact on their community
- Professionals who are eager to use their varied skills and network of contacts to benefit your organization

What type of projects are most successful?

- Proposals that clearly identify a community issue or need in your organization
- Projects that articulate a clear goal but also allow some flexibility for Leadership Kenosha participants to use their personal strengths and professional connections to meet the goal
- Projects that can reasonably be addressed by a team of four or five members between November and May
- Successful past projects have included event planning and implementation, marketing projects, organization of a community-wide service project, and agency program review.

Projects must be non-partisan (not supporting a political group or candidate) and should not focus primarily on fundraising. While there is a small amount of funding from Leadership Kenosha for team projects to be used by May, your organization should have a plan for how to sustain the project.

What is the project timeline?

- Complete and submit your proposal by August 2 for priority consideration
- Leadership Kenosha Steering Committee will review the proposals and choose projects to bring forward to the Leadership Kenosha participants. Each organization will be notified of the committee's decision by October 15.
- If selected, the primary contact for the project must attend the Leadership Kenosha meeting on the morning of November 16, 2022 to meet with their Leadership Kenosha project team to discuss goals, strategies and guidelines for the project. At this meeting, all parties will sign a Statement of Agreement regarding the expectations and responsibilities of the sponsor organization and team members.
- From November through May, the project sponsor will provide additional information, guidance and feedback to the Leadership Kenosha team in a timely manner
- Project sponsors are welcome and encouraged to attend the Leadership Kenosha graduation ceremony in May.

Email proposal form to... **Amy Garrigan**— garrigan@uwp.edu

Leadership Kenosha Co-Facilitator

UW-Parkside Community & Business Engagement Office

900 Wood Road, Kenosha, WI 53141

Questions? Call... (262) 595–2312 or email garrigan@uwp.edu

LEADERSHIP KENOSHA is a program of the

Kenosha Area Chamber of Commerce and

facilitated by *University of Wisconsin - Parkside*

2022–23 PROJECT PROPOSAL

Agency Information

AGENCY NAME

AGENCY CONTACT   **TITLE**

EMAIL   **PHONE**

MAILING ADDRESS

WEBSITE

AGENCY MISSION STATEMENT

Please submit a proposal utilizing the following headings:

1. **Name of Project**— Give the project a title that conveys the essence and summarizes the purpose.
2. **Project Description**— Provide a brief outline of the project.
3. **Needs Assessment**— Why is the project needed? Who is the target audience? How will the project impact the community?
4. **Project Goals**— Provide a least one goal for your project and how you will know if it is met. Measurable goals will help the Leadership Kenosha team evaluate the project's impact.
5. **Resources Available & Sustainability**— Please detail how the agency will support the team's work on the project (November through May). e.g. Who will be the designated contact person? Are there any funds available to implement? How will the agency sustain the program/project after the Leadership Kenosha team is done?
6. **Resources Needed**— Please explain any additional resources required to fulfill the goals of the project.
7. **Special Skills Needed**— Please specify any talents and expertise that would be useful in order for team members to complete the project; these can be available from within the Leadership Kenosha team or recruited from the community.
8. **Additional information**— Please briefly describe any additional information that might be helpful to better explain the project.